

Omico Logo Guidelines

This document provides guidance to partners on the appropriate use of the Omico logos and tagline.

Any materials developed by companies external to Omico, that use Omico branding, information should be reviewed by Omico Head of Marketing and Comms before usage. Please reach out to k.bramich@omico.com.au to discuss co-creating tailored partner materials.

Logo

Company logo



Initiative logo



Program logo



Logo Minimum size



The minimum logo size for digital applications is 150px wide. In print, the minimum size is 25mm wide.

Clear space



A clearspace of 2X where X = the Cap Height of the O must be maintained all around the logo.

Clear space



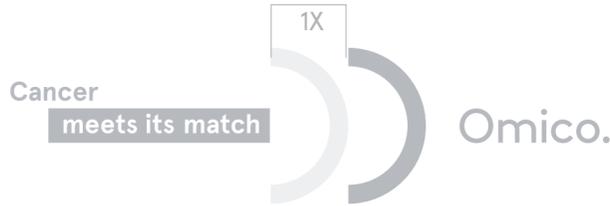
A clearspace of 2X where X = the x Height of the lowercase letters must be maintained all around the logo.

Clear space



A clearspace of 2X where X = the Cap Height of the C must be maintained all around the logo.

Tagline

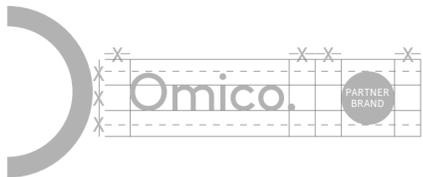


The 'Cancer meets its match' tagline can be positioned on either the left or right side of the logo. It is imperative to maintain a distinct space of at least one semi-circle between the tagline and the logo to ensure visual clarity. The tagline must always be accompanied by the Omico logo.

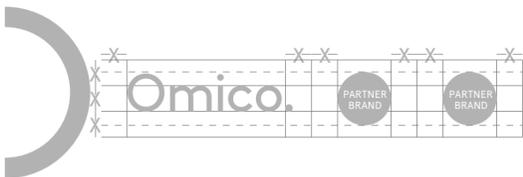
Logo Co-Branding

Co-branding may appear on marketing materials developed with an official Omico partner. Partner-led co-branded materials must follow clear spacing guidelines.

One Logo



Two Logos



Contact Information

Omico.com.au
T. 1800 954 350
E. contact@omico.org.au